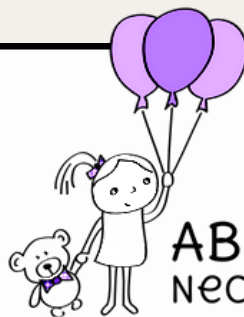




IN AID OF



ABER
NECESSITIES

SPONSORSHIP PACKAGES

VIP Sponsor: £2000



What's a festival without a food truck? With one food truck being open all day, attendees will be fed and happy to dance the night away!

**4x tickets to our event
£50 food truck token**

**A mention in the AberFest press release
(newspapers)**

**Receive one post on our instagram before our
event (23rd April 2023)**

Brand exposure at the event via a shoutout by MC

Tunnel 2 is going to be taken over by a VIP lounge filled with sofa's, bean bags and more to give our guests their own chill out space. All of these items will then be donated back to Abernecessities after the event helping local families. (1 or 2 sponsors)

8x VIP tickets to our event

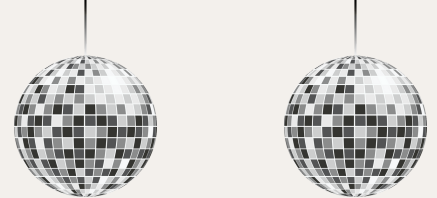
**Company pop up banner in VIP Lounge alongside
business cards on display in the area**

**A mention in the AberFest press release
(newspapers)**

**Receive two posts on our instagram before our
event (23rd April 2023)**

**Company branding on VIP festival merchandise
Brand exposure at the event via shoutout by our
MC**

Catering Sponsor: £1500



As we are hoping to have 8-10 acts over the two stages, we are looking to cover as much of their fees and travel costs where we can. What's in it for you?

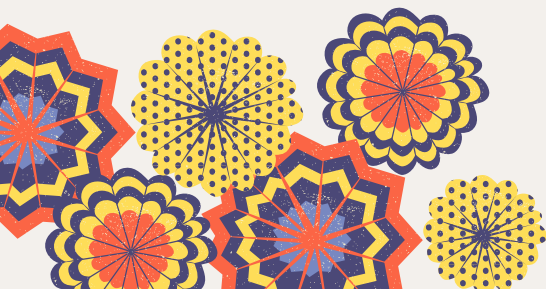
3x VIP tickets to our event

**Company shoutout at each bands introductory
speech**

**Receive one post on our instagram before our
event (23rd April 2023)**

Brand exposure at the event via leaflets

Talent Sponsor: £750



ADDITIONAL SPONSORSHIP OPPORTUNITIES

VENUE SPONSOR: £500

The Tunnels in Aberdeen city centre is the perfect venue for us to host ABERFEST. Whats in it for you?

2x tickets to our event

Company logo printed on our lanyards next to Tunnels branding

Receive one post on our instagram before our event (23rd April 2023)

MERCHANDISE SPONSOR: £500

Wristbands, lanyards, t-shirts and leaflets - some of the festival essentials that make attendees excited for a festival! Having merchandise will allow our event to feel as festival like as possible! What's in it for you?

2x tickets to our event

Company logo printed on our lanyards and wristbands

Receive one post on our instagram before our event (23rd April 2023)

Brand logo on event flyers

DECOR SPONSOR: £300

Our aim is to make ABERFEST as colourful and eye catching as we can through a large amount of interior and exterior decorations at the venue. Whats in it for you?

Receive one post on our instagram before our event (23rd April 2023)

Brand logo on event flyers





THANK YOU!

Thank you for taking the time to read through our sponsorship brochure and considering to sponsor ABERFEST 2023. Any contribution to any of these packages would be greatly appreciated!

We hope to hear from you soon and should you wish to discuss any details further, please contact our Fundraising and Sponsorship Lead
Eve Davidson on: aberfestrgu@gmail.com

