BULLETIN MEDIA PACK 2027



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Aberdeen & Grampian Chamber of Commerce exists to create the connections which grow the North-east economy.

One way we do this is through our print and digital publications, which are widely-read and highly-regarded in the region's business community.

Our **Morning Bulletin** news service is sent to over 18,000 subscribers every weekday morning at 8.30am. It is packed full with the latest local, national and international business headlines, alongside news from our 1,400+ members.

The Morning Bulletin mailing list is a 'who's who' of the region's business and political community and it is the perfect platform to get your message in front of the most influential people in Aberdeen and Aberdeenshire.

We also have our long-established **Business Bulletin** magazine, which is published 10 times a year and has a readership of around 15,000 people per issue.

It is the region's premier print business publication and is circulated to all Chamber members and the wider business community.

It features a range of interviews, articles on topical business issues and the latest news from companies across the North-east.

The Chamber is a cherished and trusted local brand, and **our** community is **the** North-east business community.

We look forward to working with you to achieve your goals.

EDITORIAL CALENDAR

In 2027, the Business Bulletin will focus on the following themes. While we have outlined some potential advertising and editorial routes which may fall under these broad themes, they aren't exclusive. If you have a story to tell, we want to hear about it.

MONTH	THEME	BOOKING DEADLINE	ARTWORK DEADLINE
February	**Wealth, Health and Wellbeing**	21 DEC	8 JAN
March	**AI, Security and Innovation**	1 FEB	5 FEB
April	**Property, Construction and Infrastructure**	8 MAR	12 MAR
May	**All Energy**	5 APR	9 APR
June	**Our place, our people**	3 MAY	7 MAY
July / August	**Hospitality and Tourism**	7 JUN	11 JUN
September	**Offshore Europe**	2 AUG	6 AUG
October	**The North-east- a big deal**	6 SEP	10 SEP
November	**150 Years of the Chamber**	4 OCT	8 OCT
December / January	**Positive Change - Shaping the Future**	8 NOV	12 NOV

BUSINESS BULLETIN PRICING

The Business Bulletin is a monthly must-read among the North-east business community.

We offer a variety of advertising options to help you connect with potential customers through the magazine, which is delivered to businesses throughout the region.

PAGES	MEMBER	NON-MEMBER
Double Page Spread	£1,600	£2,400
Inside Front	£1,450	£2,200
Outside Back	**SOLD**	**SOLD**
Inside Back	£1,200	£1,800
Full Page	£970	£1,450
Half Page	£670	£1,000
Centrefold	£2,500	£3,750
Cover gatefold (3 or 5 page)	POA	POA

IN-HOUSE DESIGN

If you require support to create your artwork and wish to see a proof we can provide this services for an additional fee plus VAT.

Contact us to discuss the options. Please note, any content which requires bespoke design work or sign off is subject to an earlier deadline than those listed in this media pack and must be agreed in advance. Any more than two revisions of the artwork will incur an additional charge.

MEMBER	NON-MEMBER
£150	£225

Prices plus VAT

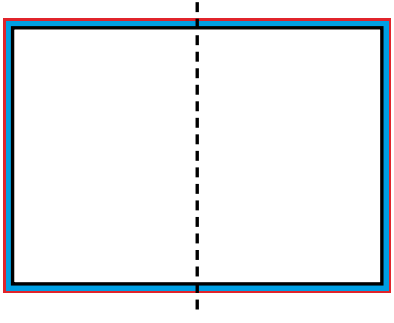


Double page spread

(L) Advertorial feature
(R) Full page ad

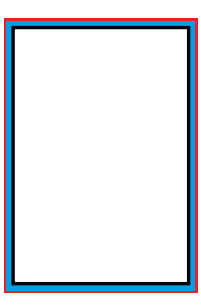
ARTWORK AND DESIGN GUIDELINES

DOUBLE PAGE SPREAD



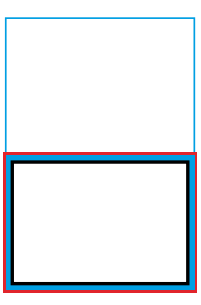
SIZE: 297mm x 420mm
BLEED: 3mm
SAFE AREA: 287mm x 410mm

FULL PAGE



SIZE: 210mm x 297mm
BLEED: 3mm
SAFE AREA: 200mm x 287mm

HALF PAGE



SIZE: 148.5mm x 210mm
BLEED: 3mm
SAFE AREA: 138.5mm x 200mm

FREQUENTLY ASKED QUESTIONS

WHAT FILE TYPES DO YOU ACCEPT?

We will only accept artwork supplied in PDF file format.

We are not able to print from Microsoft Word, Excel, Powerpoint, Publisher, or Works files.

WHAT IS BLEED?

The Bleed is the area to be trimmed and ensures that no unprinted edges occur in the final trimmed document. Anything here will be trimmed off, but remember to extend any colouring or images into this 3mm bleed area to avoid white lines appearing during the print finishing stages.

WHAT IS THE TRIM LINE?

The Trim lines help indicate where the product is cut down to size and refers to the end of the paper or finished size. Your advert will be cut on this line, any images or text placed on this area may be trimmed off incorrectly.

WHAT IS THE SAFE AREA?

The Safe Area is the area 5mm in from all edges and will contain all text and graphics that are not meant to be trimmed. Remember to use high resolution images (300dpi) for the best results.

MORNING BULLETIN PRICING

The Morning Bulletin allows you to reach more than 18,000 key business people and decision-makers in the North-east every weekday morning. We offer a variety of advertising options to help you connect with potential customers.

SPACES	MEMBER		NON-MEMBER	
	WEEK	MONTH	WEEK	MONTH
Premium Banner	£1,000	£3,600	£1,500	£5,400
Banner	£800	£2,700	£1,200	£4,000
Morning Bulletin Takeover	£1,500	£4,800	£2,250	£7,200
Market Watch		£2,000		£2,600
Energy Watch		£2,000		£2,600
Premium Sponsored Article [1]	£1,250	£4,500	£1,900	£6,800
Sponsored Article [2]	£500		£750	
Dynamic news takeover	£1,000	£3,000	£1,500	£4,500
On the Move Banner [3]	£500	£1,500	£750	£2,250

Prices plus VAT

[1] The On the Move email is sent once per week on a Sunday.

MORNING BULLETIN EXAMPLES

SIZES

Premium & Banner	1600px x 1000px
Morning Bulletin Takeover	1600px x 1000px
Market Watch	1600px x 1000px
Energy Watch	1000px x 1000px
Premium Sponsored Article[1]	1600px x 1000px
Sponsored Article[2]	1080px x 1080px
Dynamic news takeover - News	900px x 1600px
Dynamic news takeover - Banner	1600px x 1000px

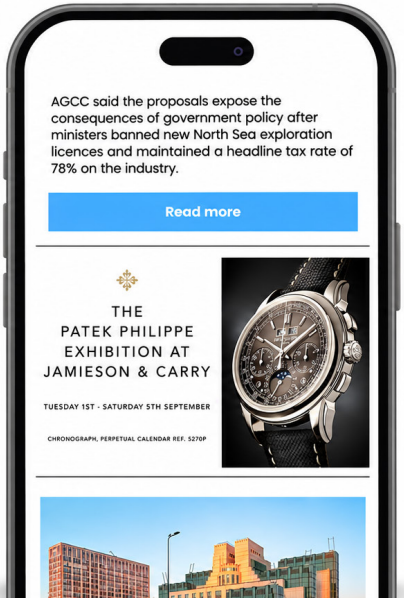
Energy Watch

1000px x 1000px



Premium Banner

1600px x 1000px



Premium Sponsored Article

1080px x 1080px



BULLETIN
TERMS AND CONDITIONS

1.	Bookings will not be confirmed without submission of a signed media confirmation form
2.	By signing the media confirmation form, the client accepts Aberdeen & Grampian Chamber of Commerce's Terms & Conditions for the Supply of Services and Products which are set out in full at: www.agcc.co.uk/legal-notices
3.	Aberdeen & Grampian Chamber of Commerce is not liable for errors in artwork once signed off
4.	All artwork is subject to approval by Aberdeen & Grampian Chamber of Commerce and conforms to the British Code of Advertising Practice
5.	Clients must provide artwork to the correct specification for the advert booked. We will not alter client supplied artwork
6.	Notice of cancellation of your order in relation to services involving email advertisements must be served by you in writing before the booking deadline date. Where such cancellation takes place more than or equal to 7 days prior to the date of that booking deadline date, 50% of the order cost will be payable or should payment have been made in advance 50% of the order payment shall be refunded. Where cancellation takes place less than 7 days prior to that booking deadline date, 100% of the order cost will be payable or should payment have been made in advance no refund shall be made.

VOLUME DISCOUNT

Booking a series of adverts to run across a number of issues is a cost-effective way of maximising returns on your investment. Talk to your relationship manager to discuss available discounts.

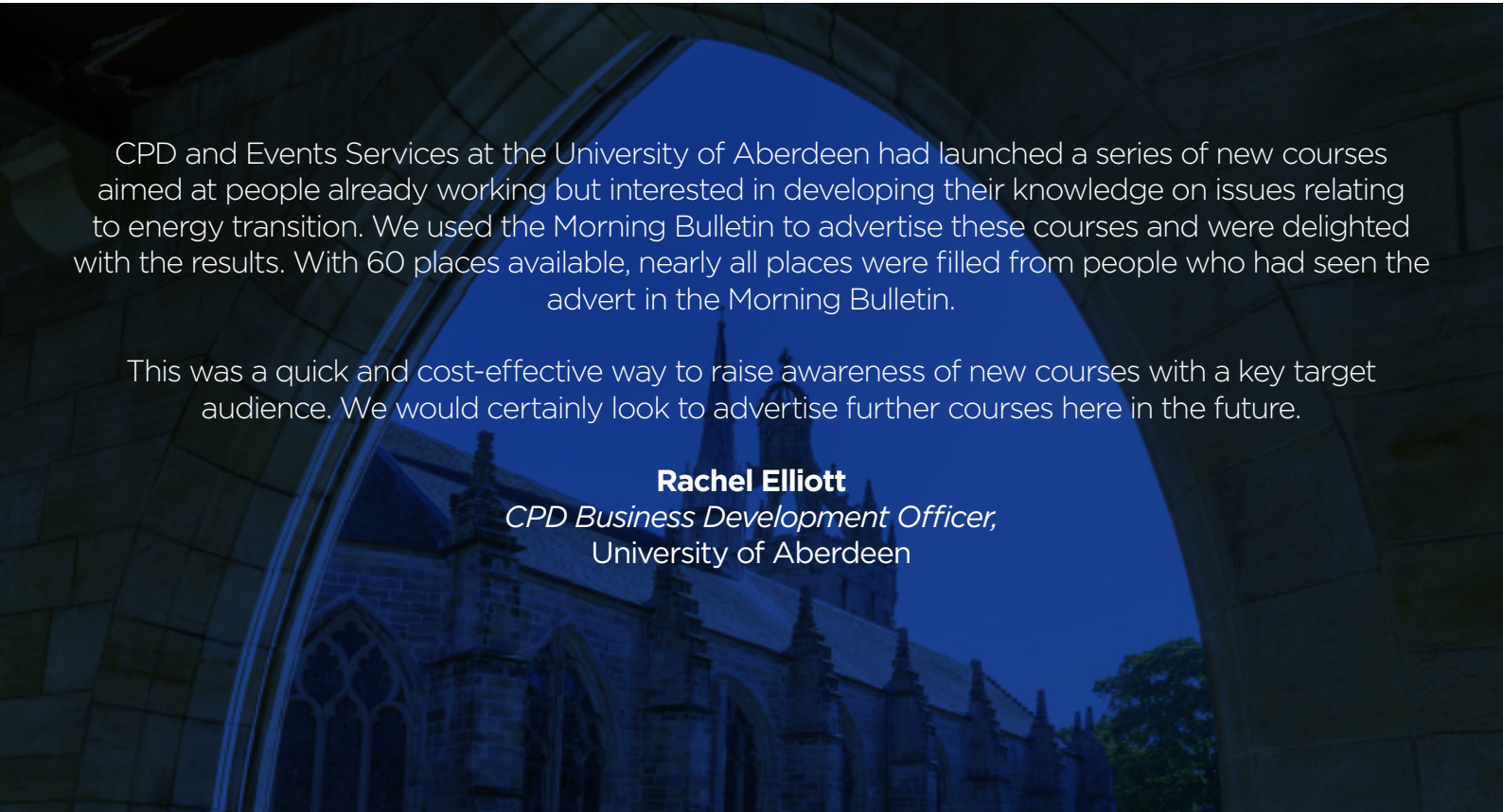
Albyn School



We have worked with the Chamber for a number of years utilising their Morning Bulletin, Business Bulletin and online space. The team are great to work with, always so helpful, and we really value their commitment to supporting local businesses.

Jennifer MacKinnon
Marketing and Communications Manager,
Albyn School

1495 UNIVERSITY OF ABERDEEN

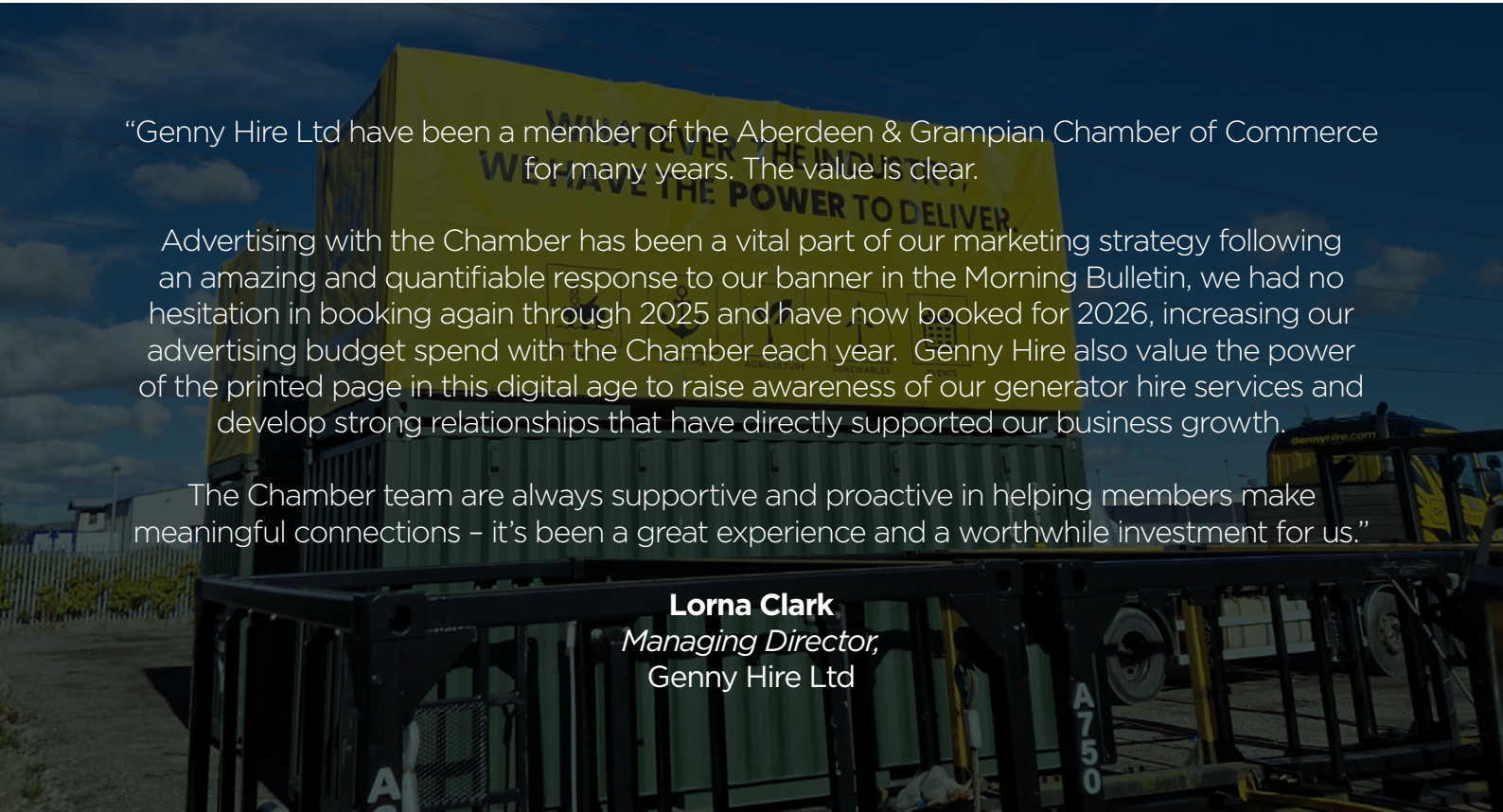


CPD and Events Services at the University of Aberdeen had launched a series of new courses aimed at people already working but interested in developing their knowledge on issues relating to energy transition. We used the Morning Bulletin to advertise these courses and were delighted with the results. With 60 places available, nearly all places were filled from people who had seen the advert in the Morning Bulletin.

This was a quick and cost-effective way to raise awareness of new courses with a key target audience. We would certainly look to advertise further courses here in the future.

Rachel Elliott
CPD Business Development Officer,
University of Aberdeen

GennyHire.com®



"Genny Hire Ltd have been a member of the Aberdeen & Grampian Chamber of Commerce for many years. The value is clear.

Advertising with the Chamber has been a vital part of our marketing strategy following an amazing and quantifiable response to our banner in the Morning Bulletin, we had no hesitation in booking again through 2025 and have now booked for 2026, increasing our advertising budget spend with the Chamber each year. Genny Hire also value the power of the printed page in this digital age to raise awareness of our generator hire services and develop strong relationships that have directly supported our business growth.

The Chamber team are always supportive and proactive in helping members make meaningful connections – it's been a great experience and a worthwhile investment for us."

Lorna Clark
Managing Director,
Genny Hire Ltd

GOLDSTAR
at your service since 1980

"As an award-winning, local family business, we are proud of our roots and the region we serve. Our core market closely reflects the reach of Aberdeen & Grampian Chamber of Commerce, so being a member feels like a natural extension of who we are and what we stand for.

We firmly believe that local businesses have a responsibility to contribute positively to their communities and the local economy. For Goldstar, being part of the Chamber goes some way to demonstrating that commitment. We are usually the first to talk up the positives in our city, even in the face of growing frustration and negativity.

Chamber membership provides relevant and valuable platforms for us to be seen and heard. For us, it's also about being involved, leading the way, and being part of a supportive and credible network.

Advertising across these platforms delivers increased visibility and allows us to share our brand strengths, capabilities - and personality - with a hugely relevant and important audience.

We can all play our part in supporting local. As long-term members of the Chamber, we appreciate the work they do and we're proud to continue to play an active role in helping to shape the future success of our region."

Scott Willox
Director, Goldstar Services



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